

This Privacy Notice applies to the processing of data, to the services provided by The RDM Group, all RDM Companies within the group and to this website.

The RDM Group is committed to protecting personal information from unauthorised use or disclosure. All your personal information and the transfer of it to others, will be in accordance with this Privacy Notice. At The RDM Group, we understand that we have a responsibility to protect and respect your privacy and look after your personal data. This Privacy Notice explains what personal data we collect, how we use your personal data, reasons we may need to disclose your personal data to others. We must advise that this policy is subject to change, so please check our website on a regular basis for any further changes.

## Who are we?

The RDM Group is a group name for RDM Controls Ltd & RDM Installations Ltd, a provider of electrical control panels and industrial electrical installations, based in Huddersfield. The address is Unit 2a Queens Square Business Park, Huddersfield Road, Honley, Holmfirth, HD9 6QZ. Tel: 01484 660503. Richard Millington oversees the GDPR compliance on behalf of The RDM Group.

## How the law protects you

Data protection laws state that we are only able to process personal data if we have valid reasons to do so. The basis for processing your personal data includes, but is not limited to, your consent, performance of a contract, to enable billing and remittance, and to contact you for customer service purposes.

## The Information we collect

We collect and store customer information such as Name, Address, telephone number, Email address and website address. We collect customer information verbally over the phone, by email when you contact us or during a face to face meeting, when a customer decides to use our services included but not limited to quoting, purchasing or delivering control panels or installations services.

## **Cookie Policy**

This site uses cookies – small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping baskets, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser.

When our website was built, we install Google Analytics. This software collects data about online behavior via cookies. We use Google Analytics to help us understand how your customers use your website. Data collected by browser cookies is your Location, device type, pages visited, IP address and length of visit. All analytic data is non-person specific and no personal information is stored.

How we use your information

We use information about you in the following ways:

To process orders that you have submitted to us.

To provide you with products and services.

To enable us to review, develop and improve the website and services.

To provide customer care, including responding to your requests if you contact us with a query.

To administer accounts, process payments and keep track of billing and payments.

To notify you about changes to our website and services.

To provide you with information about products or services that you request from us or which we feel may interest you,

where you have consented to be contacted for such purposes;

To inform you of service and price changes.

We use the information we hold about you for internal record keeping and to be able to send you invoices for work ordered and completed. We may use your information to improve our products and services.

We use your personal information, such as your name, business name, business address, telephone and email to raise quotations, sales orders, invoices, non-conformance issues, breakdown and site attendance requirements, technical support, delivery's, delivery couriers, and marketing.

# Whom we share your information

The RDM Group will not sell your information and only distribute your personal information to third parties mentioned above, or there is a legal reason we are required to do so by law.

# **Retention periods**

We will keep your personal data for the duration of the period you are a customer of The RDM Group. We shall retain your data only for as long as necessary in accordance with applicable laws.

At the end of any given project, we may keep your data for up to 7 years after a project has finished or you have cancelled your services with us. We may not be able to delete your data before this time due to our legal and/or accountancy obligations. We may also keep it for research or statistical purposes. We assure you that your personal data shall only be used for these purposes stated herein.

## Your rights

In preventing the use or processing of your personal data, it may delay or prevent us from fulfilling our contractual obligations to you. It may also mean that we shall be unable to provide our services or process the cancellation of your service.

You have the right to object to our use of your personal data, or ask us to delete, remove or stop using it if there is no need for us to keep it. This is known as your right to be forgotten. There are legal and accountancy reasons why we will need to keep your data, but please do inform us if you think we are retaining or using your personal data incorrectly.

You have the right to withdraw your consent at any time by contacting <u>enquiries@rdm-group.co.uk</u>. Until notice of withdrawal is received, the processing of such information is lawful.

You have the right to amend your preferences and to object to the use of your information on the basis of public interest or legitimate interests by contacting enquiries@rdm-group.co.uk Until such notification is received, the processing of such information is lawful.

Where we are using your information for marketing purposes you have a right to amend your preferences and to withdraw your consent at any time by contacting <u>enquiries@rdm-group.co.uk</u>. Until such notification is received, the processing of such information is lawful.

If you have any questions or complaints about how your information is used, you can contact, Richard Millington at <u>enquiries@rdm-group.co.uk</u>. In that event, we will seek to resolve your query/issue promptly and to your satisfaction. However, you have a right to complain to the Information Commissioners office.

Where we store your personal data

Stored in secure password protected digital file format on a local computer and on.

# Third party links

The RDM Group website contains links third parties websites, plug-ins and applications. By clicking on this links it may allow third parties to collect and share information about you. Any linked third party websites will have their own privacy policies and The RDM Group does not accept any responsibility or liability in respect of the same.

## Contact us

Please email any questions or comments you have about this privacy notice to: <u>enquiries@rdm-group.co.uk</u>.